

## **Profile**

### **Dr. Rajiv Narvekar**

#### **Introduction**

Rajiv is a practice leader at TMTC. He draws on expertise in technology and innovation management to help organizations drive initiatives for best-in-class organizational performance. He has worked extensively in new product and new service development for several years, having handled a range of projects in FMCG, Process Engineering and IT Services sectors.



Since joining TMTC in 2011, he has engaged with several Tata companies and government agencies on topics related to innovation, R&D management and business strategy. His engagements at TMTC are aimed at developing scholarly reflection and insights for executing learning interventions.

With deep set experience in setting up innovation ecosystems and having managed industry-academia relationships, he is currently working in the area of service science to define T-shaped competencies needed for service innovation.

Rajiv loves to explore local cuisine and is willing to take long drives to fulfill his culinary expeditions.

#### **Highlighted Expertise**

- Innovation Strategy and Culture of Innovation
- Technology Road mapping and Management of Intellectual Property
- Service Innovation and Service Excellence

#### **Domain Expertise**

- Development of Innovation Ecosystems

- Business Planning and Operations Management
- Qualitative and Quantitative Market Research

## Research Expertise

- Process of Technological Innovation
- Innovation Competencies and Organizational Design
- Service Science

## Industry Experience

Engaged with the National Innovation Council on developing innovation capabilities of small and medium industries in various clusters - Managed the business planning, budgeting, risk management and organization development activities at the Infosys corporate R&D lab - Deployed a technology road mapping system to capture insights on emerging technologies and disruptive trends leading to identification of new investment areas - Designed and deployed a “Customer Engagement Framework” for co-creating business and technological innovations with multiple Fortune 500 clients - Led more than 50 market research studies that were multi-center and multi-method in nature

## Recognition

- Member of the ISSIP SIG on Service Science Education and Research <http://www.issip.org/>
- Founding Member of the SRII India Chapter <http://www.thesrii.org/>
- Represent Tata and Infosys in multiple scholarly and business committees such as ISSIP, SRII, APSEC, ACM Compute, SRII and CII
- Awarded Shailesh J. Mehta Endowment Merit Scholarship, IIT Bombay
- Goa University gold medalist and merit scholarship holder, 1994-1996
- Gold medal from the Economic Development Corporation, Govt. of Goa, 1996

- Several peer reviewed conference proceedings and journal publications in the area of R&D, Technology and Innovation Management
- Visiting faculty member in the area on innovation, strategy and service science
- Awarded the "Highly Commended Winner" at the Emerald Literati Network Awards for Excellence
- Member of the Rotary Club Pune Central

## **Work Experience**

### **Sr. Manager R&D Planning & Operations**

Infosys Limited, Bangalore

### **Research Head**

Innovative Research Services Private Ltd, Mumbai

### **Research Associate**

DSIR, Government of India Project – IIT Bombay

### **Sr. Manager Marketing and Product Development**

SOGO Electronic Controls Private Limited, Mumbai

### **Sr. Research Executive**

Drishti Strategic Research Services Private Limited, Mumbai

### **Research and Development Engineer**

HBG Micro Controls, Mumbai

## **Academics**

PhD–Technology & Innovation Management - IIT Bombay, 2005

MBA – Marketing Management - Goa University, 1996

BE–Electronics Engineering - KIT College of Engineering, Kolhapur, 1993

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